GC at IDS 2009

GC had an exceptional show at IDS this year despite the economic climate.

The company regularly launch new and innovative products to complement the range and allow sneak peeks of up and coming products. At IDS this year GC demonstrated the brand new Exalence VPS vinyl poly ether silicone material, which is not due to be launched in the UK until later this year. GelVoc combines the best features of both VPS and Polyether, bringing high tear strength, high hydrophilicity combined with excellent flow. In traditional VPS materials, hydrophilicity occurs typically after the material sets. The result is that you may not capture all the detail required, especially around the gingival area. In this new impression material, hydrophilicity occurs during the material set time, which captures all the fine detail.

G-Cem luting cement is now available in an automix syringe. G-Cem combines the superior mechanical properties, adhesion and aesthetics of resin cements. GC demonstrated the brand new Exalence VPS vinyl poly ether silicone material sets. The result is that you may not capture all the detail required, especially around the gingival area. In this new impression material, hydrophilicity occurs during the material set time, which captures all the fine detail.

Dr Martin Rickert, chairman of the Association of German Dental Manufacturers said: ‘The 53rd International Dental Show gave us another all the positive signal we were looking for. Our projections about a positive development in dental markets have been outstandingly confirmed. I am certain that this IDS will serve as a lasting impetus for the global dental industry and for the international healthcare market alike with it.’

For Oliver F Kuhrt, managing director of Kavo-Wagner GmbH, the IDS 2009 is a superlative event: ‘The IDS is the prime example of a successful new world trade fair and a magnet for the dental industry. It combines all the elements necessary for successful business and is a global communication platform, trade, innovations and product platform all rolled into one.’

News and innovations

With more than 1,100 presentations, new products and advancements in technology, the International Dental Show 2009 once again demonstrated its potential as an international innovation platform.

According to Dr Martin Rickert, this was made up of three main trends.

First: natural teeth are being kept for as long as possible through early and comprehensive diagnostics and minimally invasive treatment methods. Second: if dentures are necessary, they should look as natural as possible and offer the highest aesthetics and functionality. Thirdly: the digitisation and networking between practice and laboratory increase efficiency in the economic production of dentures.

Speaker’s Corner

Since 2005, Speaker’s Corner has become a successful part of the show’s programme where exhibitors, ranging from global market leaders to new players in the market, present information on new products, services and manufacturing technologies. The 54th IDS will take place from 22 to 26 March 2011 in Cologne.

Biolorizon’s are pleased to announce their biggest IDS conference ever last month. Bringing together all their European teams to showcase the full Biolorizons product range, the response from both new and existing customers was overwhelming.

Dr Sujay, chief executive officer of BioHorizons has a proud history of introducing products based on science and evidence based research.

With the biggest stand to date, the buzz from the delegates was in the recently introduced Laser – Luoh microchannels to the calves of the internal-connected implants. Laser-Luoh microchannels are a series of precision-engineered 8 and 12 micron grooves on the collar of dental implants and is unique within the industry as the only surface treatment shown to attach and retain both hard and soft tissue. In addition it was a chance to introduce their new bone regeneration portfolio inclusive of the new dental bone graft, Laddic and recombinant collagen membrane, Mem-Luoh, which is new to the UK from April 2009.

With over 217 employees, BioHorizons has grown into one of the largest dental implant companies in the world. The company has a direct sales force in the U.S., Canada, Australia, Mexico, Chile, Germany, Spain and United Kingdom.

Biolorizons has a proud history of introducing products based on science and evidence based research.

For more information on the Biolorizon product range and courses please contact sales@biohorizons.com or visit our website at www.biohorizons.com.

NobelProcera™ Takes Off At IDS 2009

The launch of the new NobelProcera™ scanner and CAD/CAM software made for a memorable International Dental Show, where delegates were able to see the next generation of digital technology.

To discover what the team at Wright Cottrell can offer you and your practice please call 01494 733 000, email sales@kavo.com or visit www.kavo.com.

For more information please call Eschmann on 01903 875787 or email sales@eschmann.co.uk or visit www.eschmann.co.uk

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DentalShow 2009 continued to grow

The 53rd International Dental Show (IDS) closed with a record number of exhibitors and visitors, despite the slowdown in the world economy. More than 156,000 visitors (an increase of 6.9 per cent) and more than 1,820 exhibitors (an increase of 4.5 per cent) from 57 countries took part in this year’s IDS. With foreign participants making up 65 per cent of the numbers, and a 10 per cent increase in international exhibitors, the IDS has broadened its significance as a global trade and communications platform, with the international dental industry registering order volumes, which in many cases, exceeded expectations.

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